



Akshil Shah

User Experience Designer

Over **6 years** of experience in **UI/UX design** and **web development**. Most recently, **Lead** Consultant at an international IT company. Specialized in AI-powered user experiences through a Master's in User Experience and **research at Mercedes-Benz**.

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🇩🇪 Nationality: **German**

📍 Location: **Stuttgart, DE**
Open to relocate

DE German - **C1 Level**

EN English - Fluent

Experience

Mercedes-Benz AG | Master Thesis

Aug 2025 - Jan 2026 • Full-time • Böblingen, DE • On Site • 6 Months

- Research, implementation and evaluation of a scalable adaptive infotainment system with generative user interfaces.
- Real-time generation, prioritization, and arrangement of UI elements based on driving conditions, user preferences, and safety guidelines to deliver a personalized user experience.
- Design and evaluation of AI-generated UI with a focus on user-centered design and established design principles.

Tools: Protocie, Figma, Python, React, AI/LLM integration, User Journey, Interviews, A/B Testing, User Study

Mercedes-Benz AG | UX Research Intern - Future UX Concepts & Technologies

Mar 2025 - Jul 2025 • Full-time • Böblingen, DE • On Site • 5 Months

- Research, design, and development of futuristic prototypes to enhance user experiences in the interiors of flagship luxury vehicles.
- Development of future concepts in interdisciplinary workshops and creation of user journeys and vision videos for presentation to the executive board.
- Collaboration in an agile team on the conception, design, and development of a prototype, as well as planning and conducting an extensive user study.
- Independent execution of user interviews and usability studies, with iterative improvements to the prototype based on the insights gained.

Tools: Protocie, Figma, Python, AI/LLM integration, ElevenLabs, User Journey, Interviews, User Study

CGI Inc. | UX Designer as Consultant (Jun 2022 – Nov 2023) → Lead Consultant (Dec 2023 – Feb 2025)

Jun 2022 - Feb 2025 • Full-time • Stuttgart, DE • Hybrid • 2.5 Years

- Concept and design of user-centered interfaces for clients across various industries using modern design tools and web technologies.

- Created user flows, wireframes, prototypes, and UI/style guides with a focus on usability, accessibility (WCAG compliance), and design best practices.
- Served as the interface between design, development, architects, and stakeholders.
- Coordinated requirements, technical possibilities, and design decisions.

Tools: Figma, Axure RP, React, TypeScript, Material Design, Accessibility, SAFe, Scrum

Tricksiebzehn GmbH | UI Designer & Full Stack Developer

May 2019 - May 2022 • Full-time • Schwäbisch Gmünd, DE • On Site • 3 Years

- Design, development, optimization, and maintenance of websites and online shops based on Shopware and WordPress.
- Implemented modular frontend components using JavaScript and React/Node.
- Improved usability, performance, and accessibility to create user-friendly platforms.
- Applied SEO strategies to increase visibility and reach.
- Coordinated interdisciplinary integration of technical requirements and design concepts.

Tools: Adobe CC, Wordpress, Shopware, Google Analytics, Responsive Design, JavaScript, PHP, SQL

Freelancer | UI Designer & Developer

Mar 2018 - Feb 2019 • Part-time • Vancouver, CA • On Site • 1 Year

- Design and development of WordPress websites for small businesses.
- Created responsive layouts, user interfaces, and modular components.
- Optimized usability, performance, and SEO to enhance visibility and user experience.

Tools: Adobe Illustrator, Adobe Photoshop, Wordpress, Invision Prototyping Studio

Education

Master in User Experience Design

Technische Hochschule Ingolstadt
2024 - 2026 • Grade: 1.6 (acc. to ECTS
grading scale) • Ingolstadt, *Germany*

Post Graduate Diploma in Web & Mobile Design

Langara College • 2016 - 2018 • Note: A+
Dean's Honors Roll
Vancouver, *Canada*

Sustainable Vehicle Design

Škoda Auto University • Summer School
August 2024 • Mladá Boleslav, *Czech Republic*

Bachelors in Computer Science

Ahmedabad University • 2013 - 2016
Ahmedabad, *India*

Certificates

CPUX-F Usability & UX

AWS Cloud Practitioner

Microsoft Azure AZ-900